

# Industrial Biotechnology & Knowledge-Based BioEconomy:

## Options for German-Russian Cooperation

Dr. Manfred Kircher  
Chairman of the Board  
June 16<sup>th</sup>, 2009  
5<sup>th</sup> German-Russian Forum Biotechnology  
Novosibirsk

# Mobility in the Early Biobased Economy



1933: USA Bioethanol



Since ancient times  
till the 20th century  
**mobility was almost exclusively**  
**based on cereals**

# Chemistry in the Early Bio-based Economy



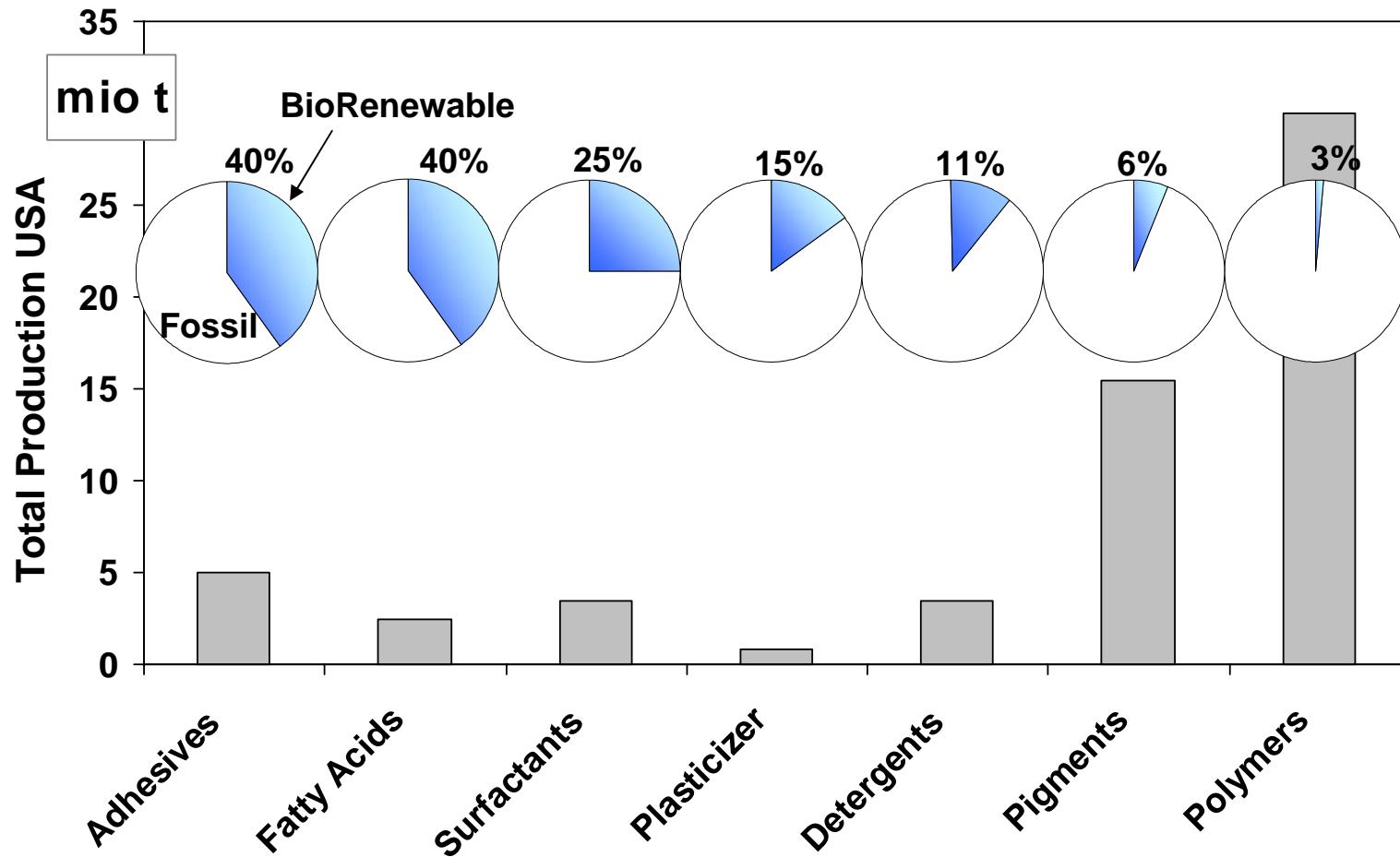
Since ancient times  
till the 20th century

**Woodtar has been  
produced from wood**

1907  
Working on hides by  
**proteases**  
**from dog excrements**

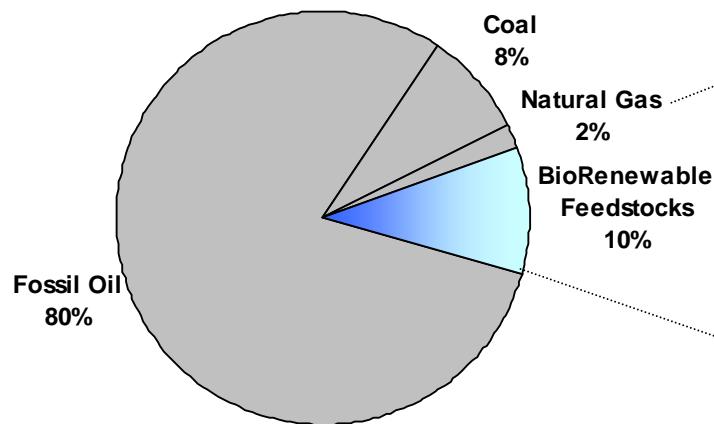


# Biobased Chemicals in Today's Petro-Economy

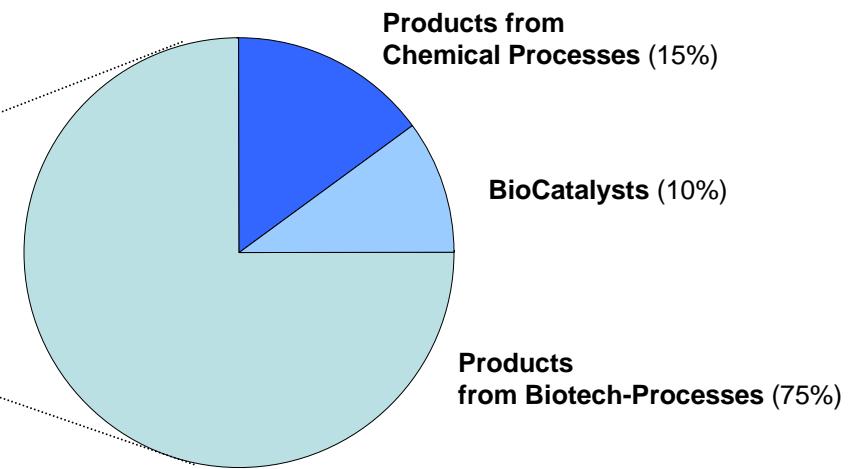


# Industrial Biotechnology Paves the Way to the KBBE

**Chemical Industry Feedstocks**



**Bio-based Chemical Sales**



Germany 2008; Source: VCI

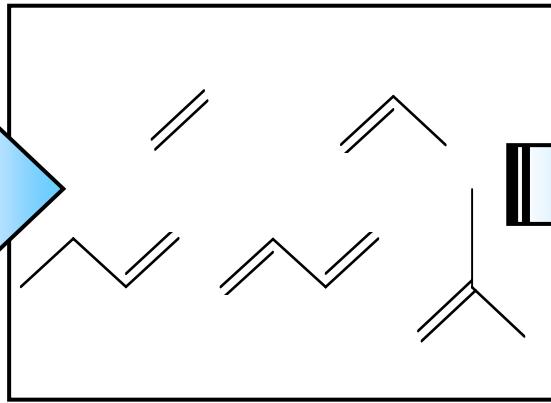
30 bio \$; USA (2007) USITC publication 4020: „Industrial Biotechnology: Development and adoption by the US Chemicals and Biofuel industries“ July 2007

# Changing Feedstock Markets Push the Chemical Industry

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2021  
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# Biological Metabolites Compete with Petrochemical Building Blocks



**Organic Chemicals**

**Pharmaceuticals**

**Fine & Specialty Chemistry**

**Detergent & Hygiene Chemicals**

**Polymers**

**Petrochemicals & Derivatives**

**Agrochemicals**

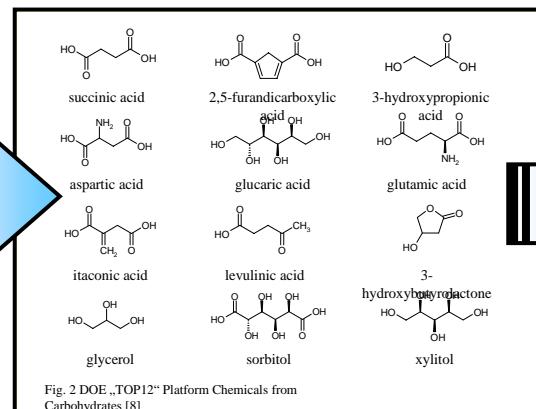
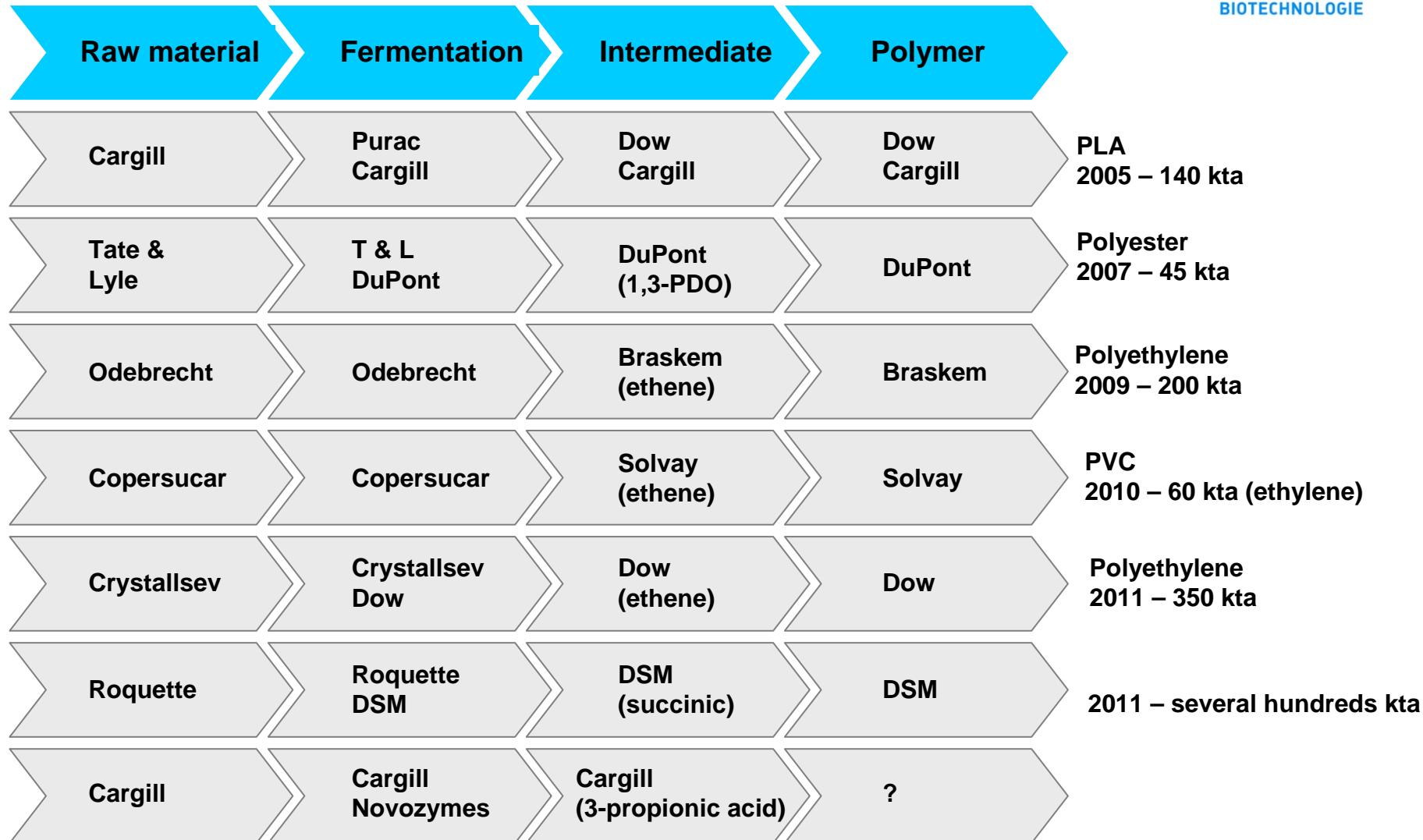
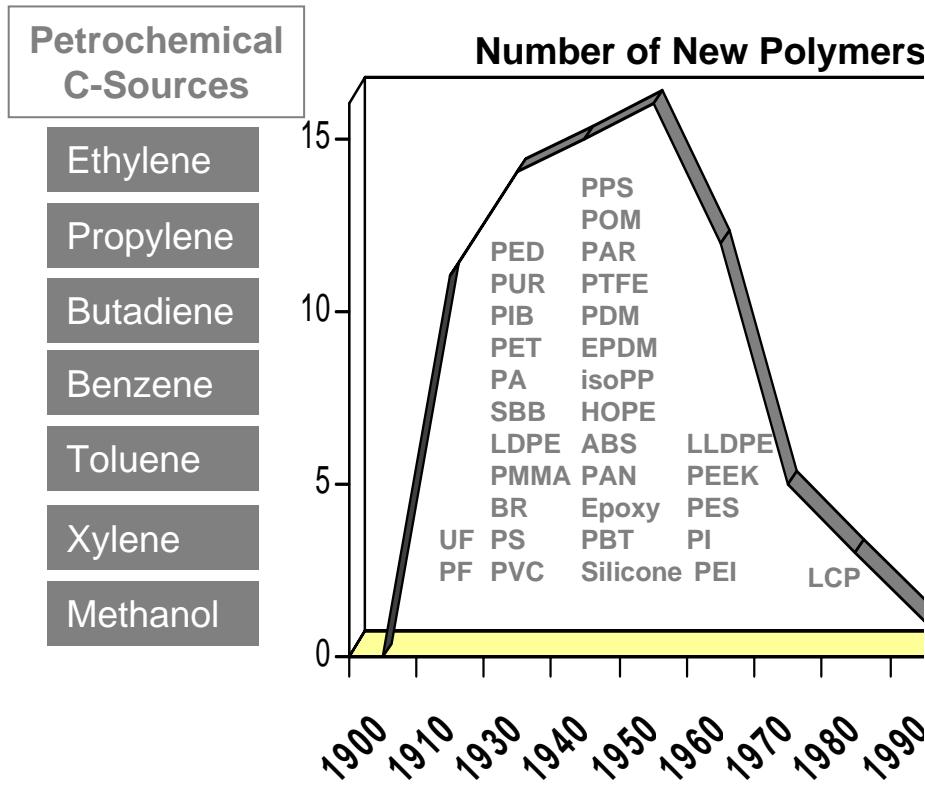


Fig. 2 DOE „TOP12“ Platform Chemicals from Carbohydrates [8]

# The Chemical Industry Invests in KBBE

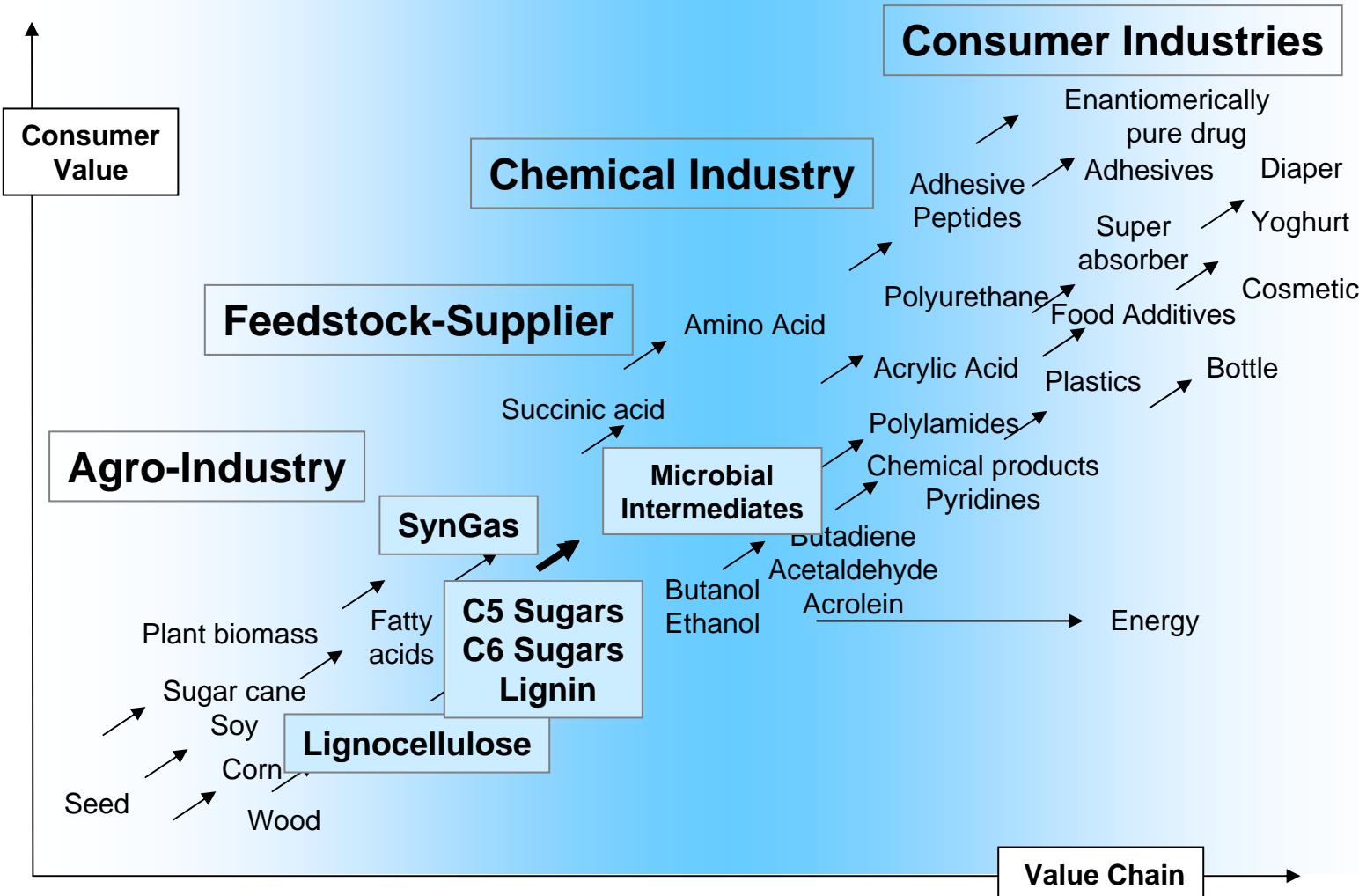


## Restarts Innovation Cycle

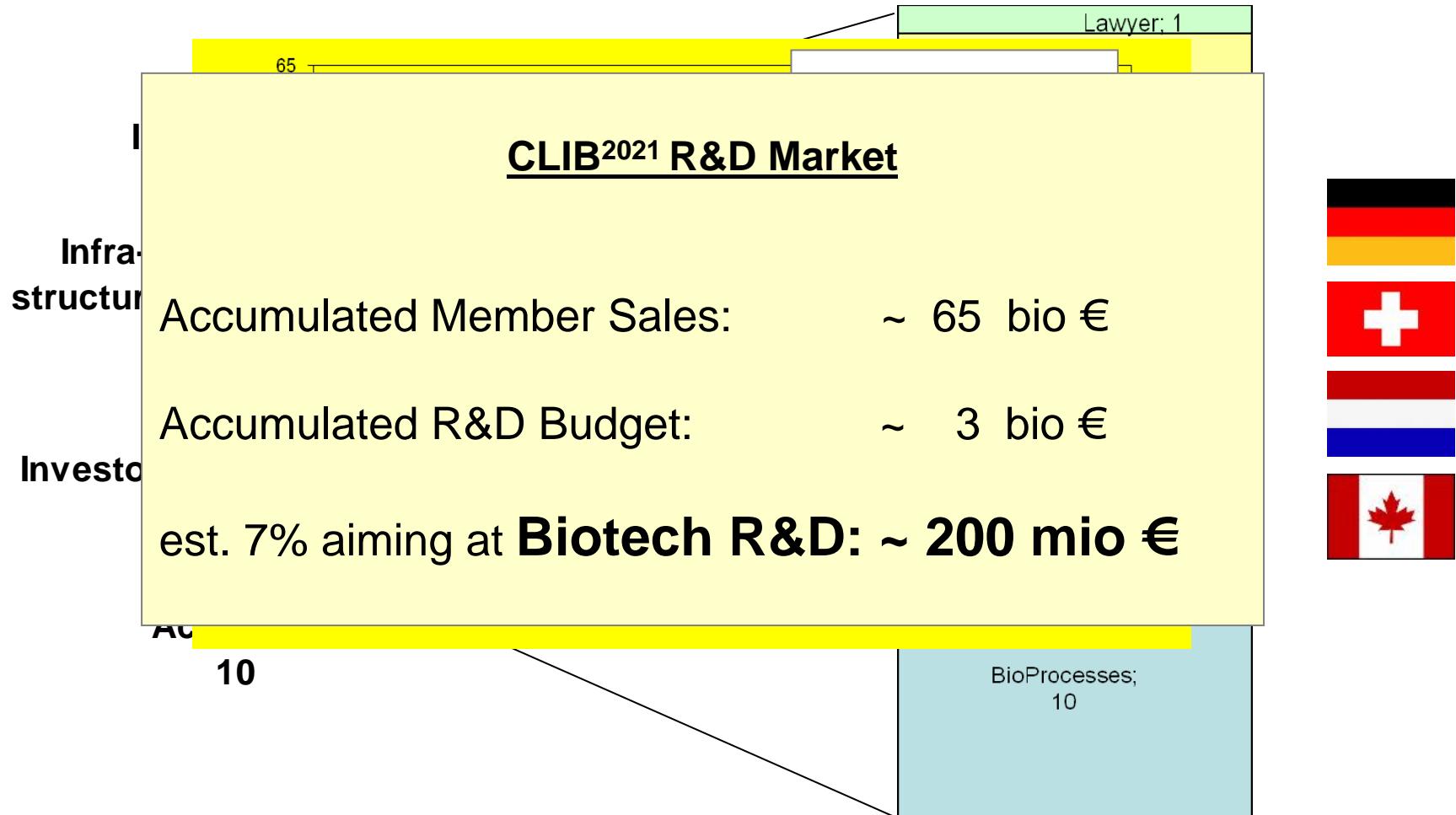


Source: DSM

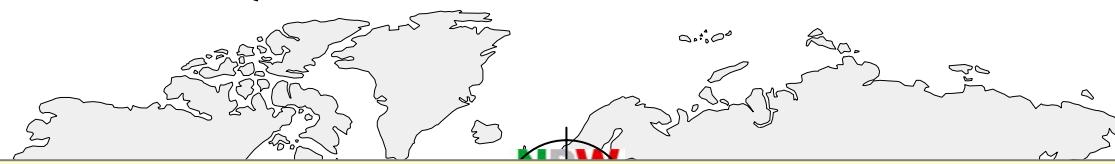
# KBBE: New Links of Industries along the Supply & Value Chain



# CLIB<sup>2021</sup>: 60 Members Combining all Competences



# CLIB<sup>2021</sup>: At home in Northrhine-Westfalia Germany's Strongest State



V

## Industrial Biotechnology Fares

6. - 8. 10. 2009      Biotechnika      Hannover

27.- 29. 10. 2009      Composite Europe      Stuttgart

In a 22.- 25. 5. 2010      Analytika      München

Germany

- The densest transportation infrastructure in Europe
- Germany's most attractive investment location

# Our Task:

## Establishing the KBBE through R&D in Industrial Biotechnology



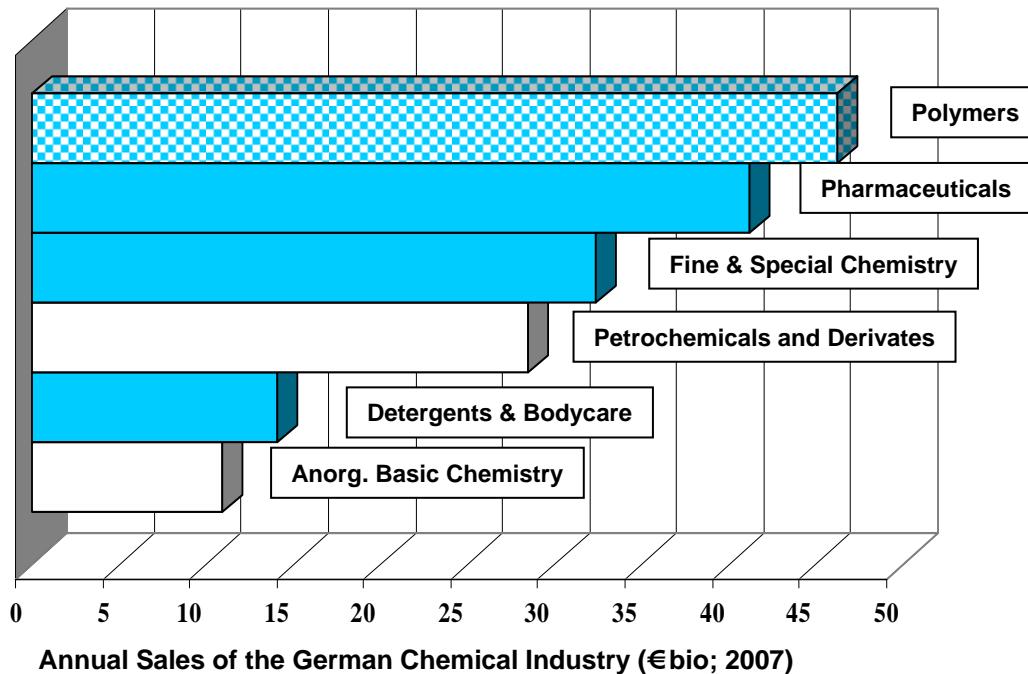
# Our Target Products

Monomers & Polymers

Pharmaceuticals

Fine & Specialty Chemistry

Detergents & Body Care



Blue: Biotechnological products established

Blue checkered: Early biotechnological products on the market

Source: VCI 2009



# All Relevant Players Build CLIB<sup>2021</sup>

**Industry  
Academia  
SME, Investors  
& More**



# Key to Success: Excellence & Cooperation in Science & Technology

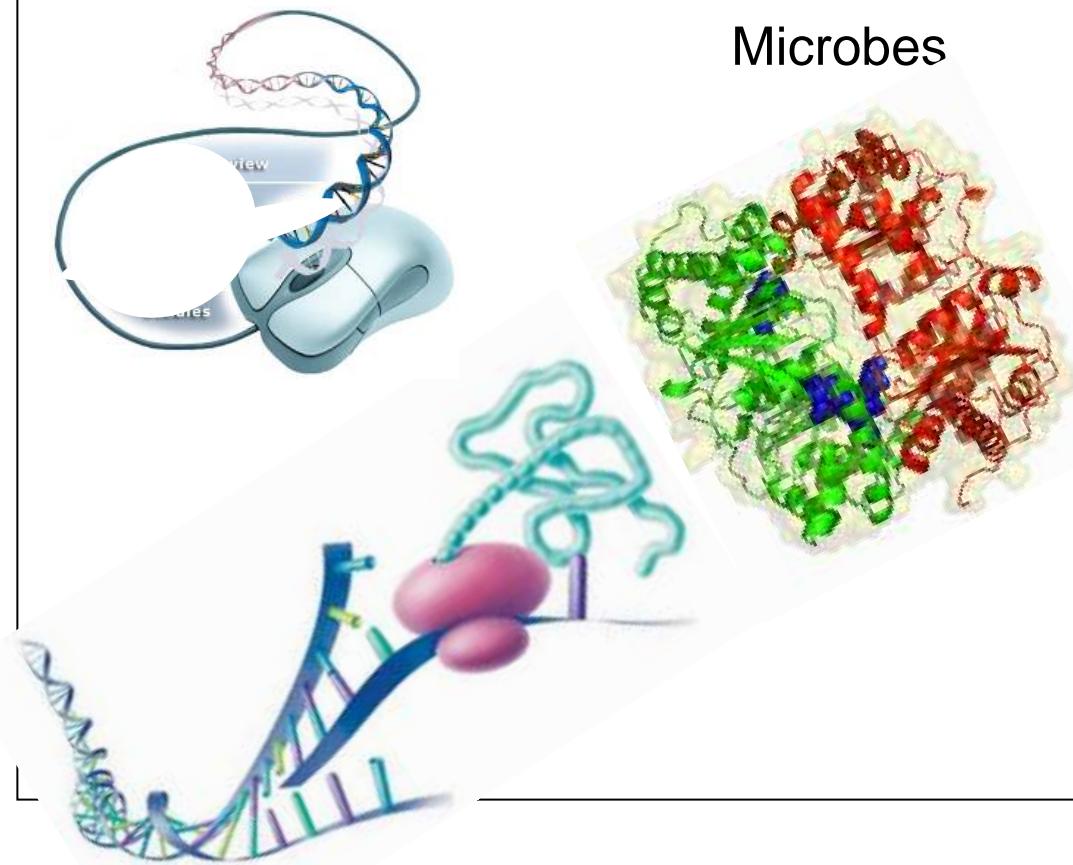
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Screening & BioInformatics

Enzymes

BioCatalysis & DSP

&  
Microbes

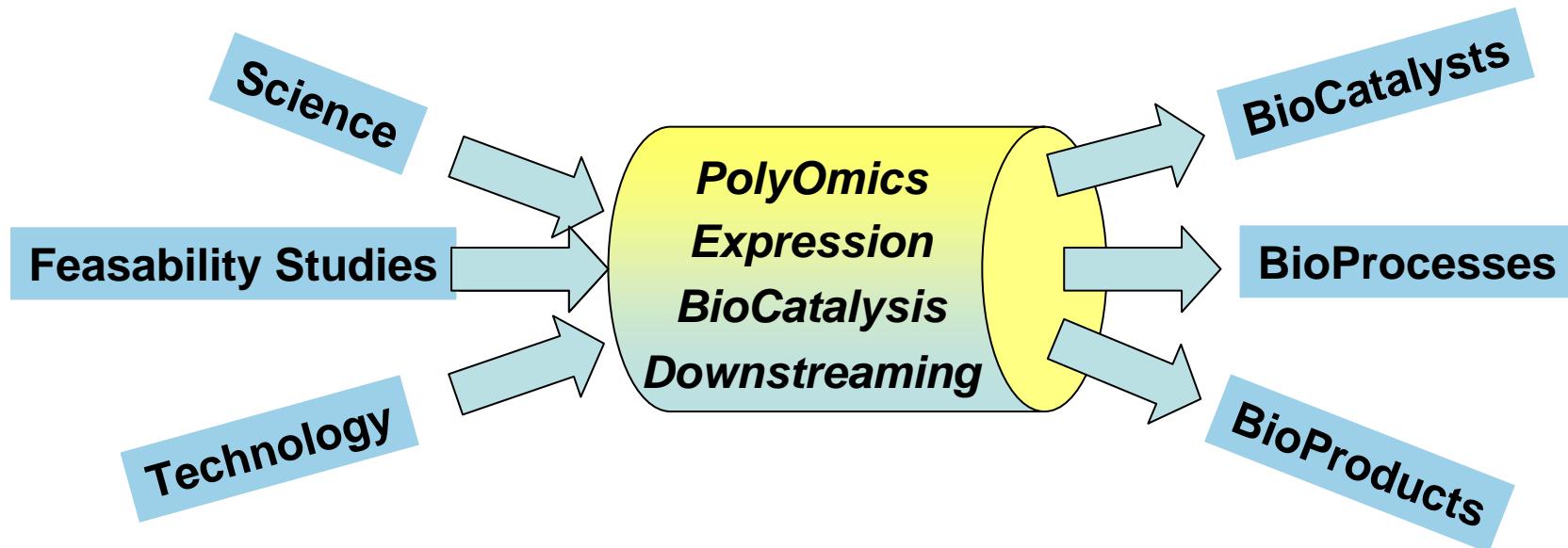


# Academia provides Sustainable Progress in Science & Technology

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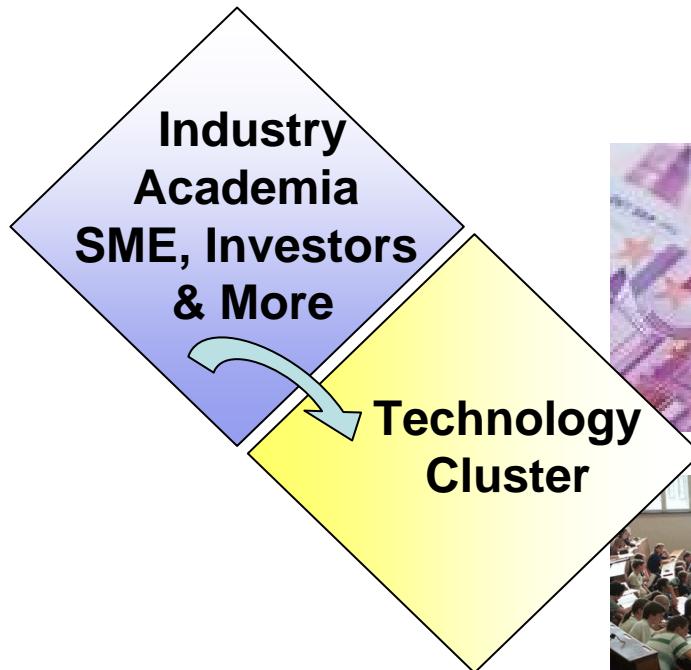
technische universität  
dortmund



Ministerium für Innovation,  
Wissenschaft, Forschung und Technologie  
des Landes Nordrhein-Westfalen

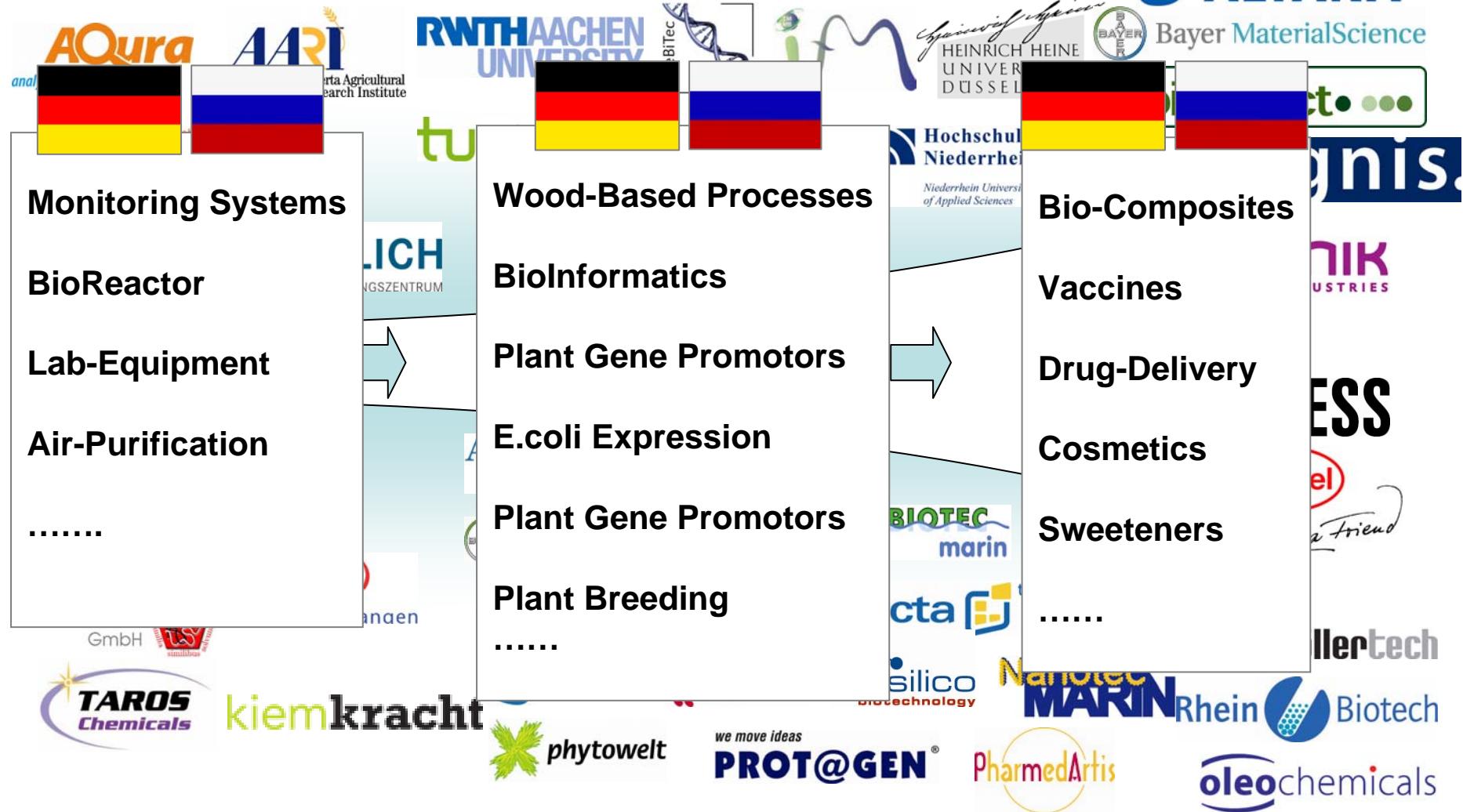


# All Relevant Players Build CLIB<sup>2021</sup>

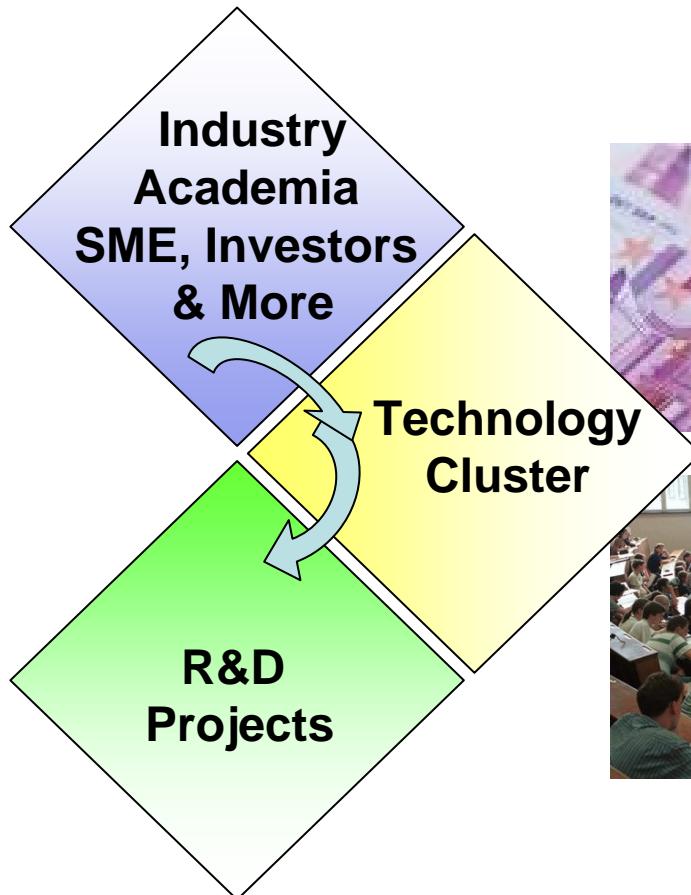


# Partnering Academic and Industrial Excellence

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# All Relevant Players Build CLIB<sup>2021</sup>



# Academia provides Sustainable Training of the Rising Generation

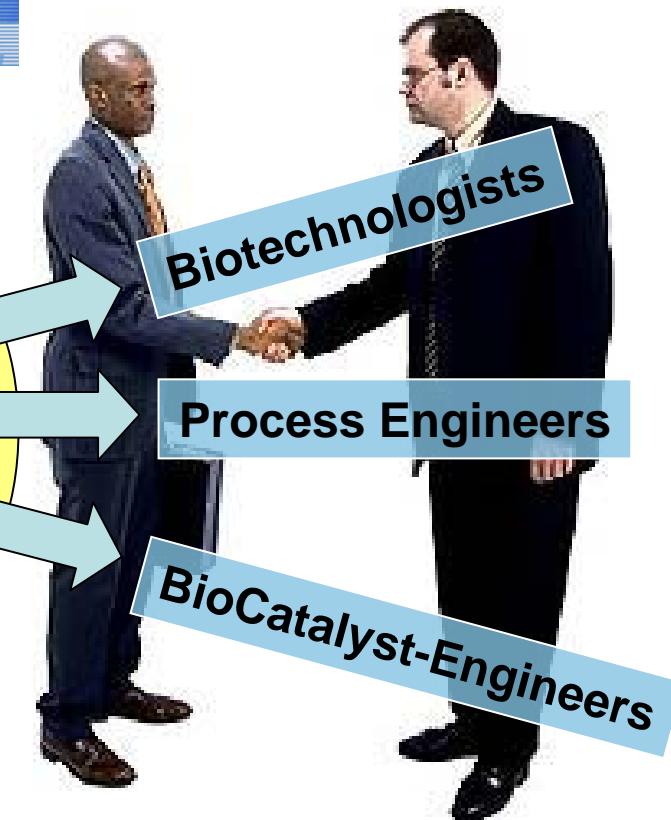


*Industrial Relevance*

**Top Students**

*Excellent Training*

*Training  
top students  
integrated in  
industrial R&D*

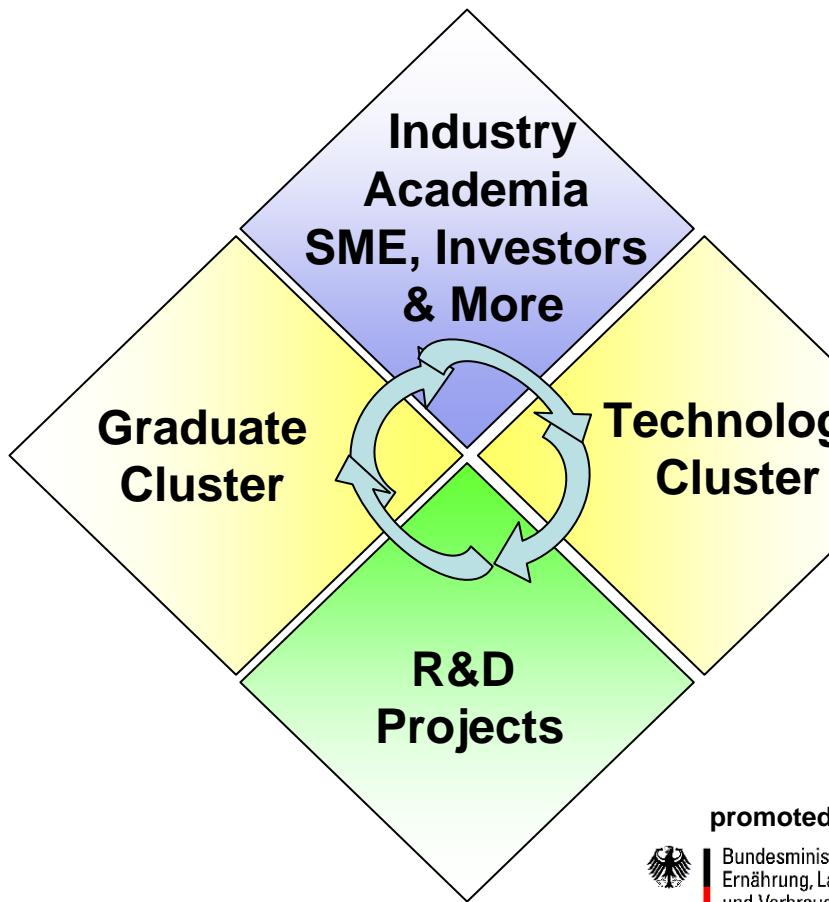


*Biotechnologists*

**Process Engineers**

*BioCatalyst-Engineers*

# All Relevant Players Build CLIB<sup>2021</sup>



*50 mio €  
R&D started*

promoted by:



Bundesministerium für  
Ernährung, Landwirtschaft  
und Verbraucherschutz



Bundesministerium  
für Bildung  
und Forschung

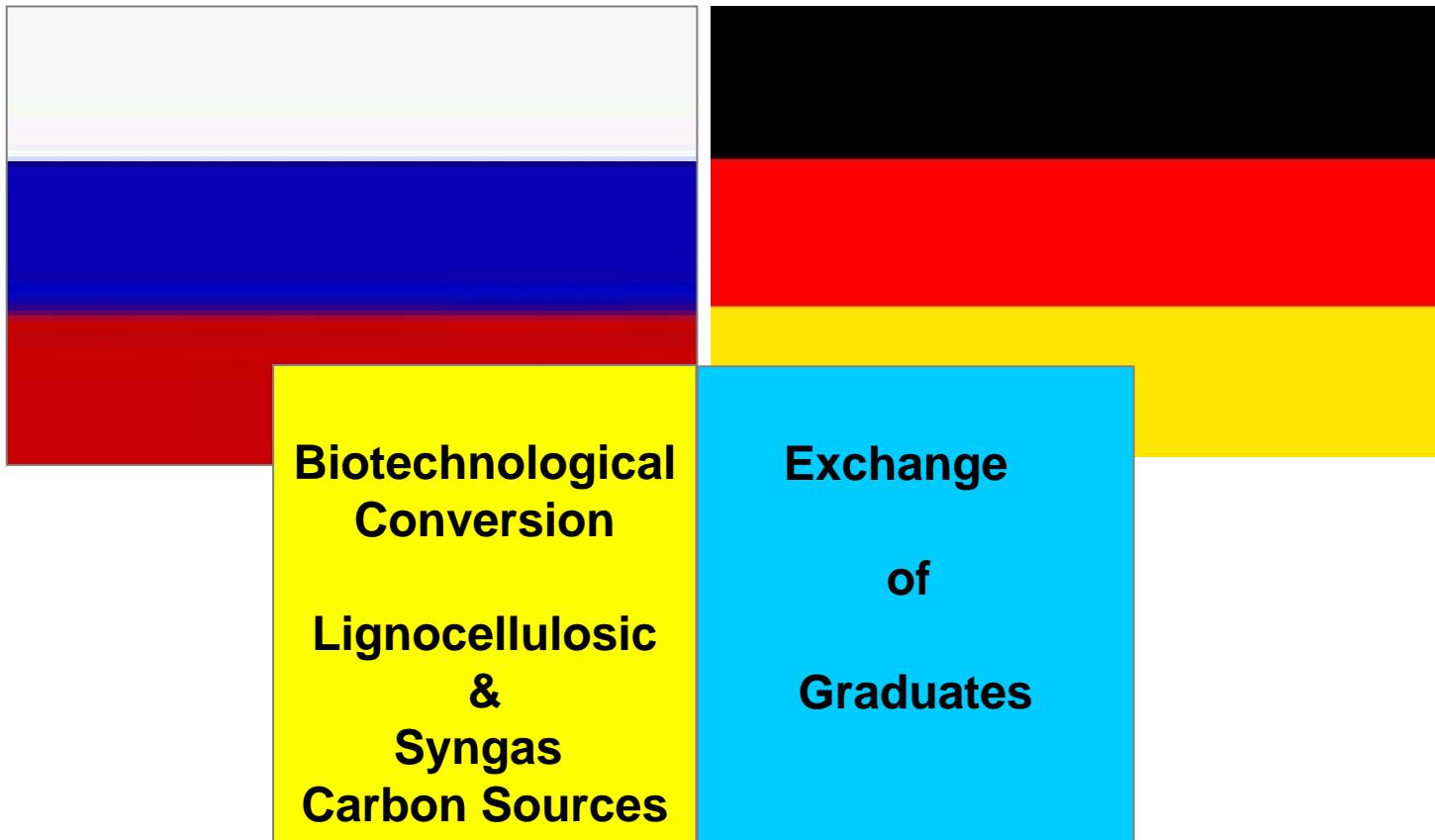
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Mittelstand und Energie  
des Landes Nordrhein-Westfalen



# Linking international Competencies



# Partnering Options in Building the Knowledge Based BioEconomy



# CLIB<sup>2021</sup>

*Partnering Excellence*  
in Science, Production  
and Commercialization  
*is Key to Success*